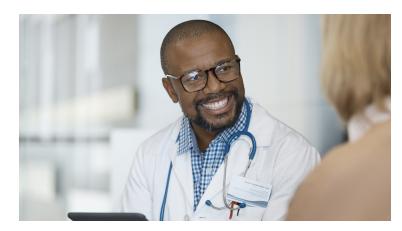




# AN FDA-APPROVED WAY TO TREAT PN-THAT'S A WIN FOR SKIN.

Although the cause of Prurigo Nodularis is not entirely understood, PN is thought to begin inside the body where an abnormal relationship between the skin, nervous system, and immune system can lead to inflammation. This can contribute to the cycle of itch, scratch, and bleeding that you might experience, resulting in raised lesions, scarring, and other marks on your skin.

DUPIXENT® (dupilumab) doesn't just treat your symptoms. It helps control a source of unwanted inflammation under the surface of the skin to help keep you one step ahead of PN symptoms. It can also help break the intense cycle of itching.



### TALK TO A PN SPECIALIST IF YOU:

- ► HIDE YOUR SKIN FROM OTHERS
- NEED HELP BREAKING THE INTENSE CYCLE OF ITCHING
- ► HAVE PN BUMPS THAT DO NOT GO AWAY

DUPIXENT is the first and only treatment specifically studied and approved by the FDA to treat PN in adults 18 years of age and older.

**IMPORTANT SAFETY INFORMATION: Do not use** if you are allergic to dupilumab or to any of the ingredients in DUPIXENT®.

Before using DUPIXENT, tell your healthcare provider about all your medical conditions, including if you: have eye problems; have a parasitic (helminth) infection; are scheduled to receive any vaccinations. You should not receive a "live vaccine" right before and during treatment with DUPIXENT.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information including Patient Information.

### LESS ITCHING AND BUMPS-THAT'S A WIN FOR SKIN.

If you have chronic itch and bumpy lesions caused by PN, ask about DUPIXENT—the first treatment studied in two separate clinical trials that's approved to help control PN.



#### **KAYLA, ACTUAL PATIENT**

"With DUPIXENT, my itchiness is reduced and my skin is almost clear. Now I feel more comfortable with my skin."

#### **DUPIXENT:**

- ► IS A BIOLOGIC THAT PROACTIVELY TREATS YOUR PN
- ► CAN HELP BREAK THE INTENSE CYCLE OF ITCHING
- ► HELPS HEAL YOUR SKIN FROM WITHIN
- ► IS NOT A STEROID OR CREAM
- ► IS NOT AN IMMUNOSUPPRESSANT

DUPIXENT is a biologic that may help bring balance between your skin, nervous system, and immune system by controlling a source of unwanted inflammation under the surface of the skin to help keep you one step ahead of PN symptoms.

IMPORTANT SAFETY INFORMATION: Before using DUPIXENT, tell your healthcare provider about all your medical conditions, including if you (cont'd): are pregnant or plan to become pregnant. It is not known whether DUPIXENT will harm your unborn baby. A pregnancy registry for women who take DUPIXENT during pregnancy collects information about the health of you and your baby. To enroll or get more information call 1-877-311-8972 or go to https://mothertobaby.org/ongoing-study/dupixent/; are breastfeeding or plan to breastfeed. It is not known whether DUPIXENT passes into your breast milk.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information including Patient Information.





### RESULTS IN PN YOU CAN SEE AND FEEL-THAT'S A WIN FOR SKIN.



### **BROOKE, ACTUAL PATIENT**

"Prior to starting DUPIXENT, I was uncomfortable about the many nodules on my arms and legs."

#### **PROVEN RESULTS IN ADULTS:**

~3 X AS MANY ADULTS HAD LESS ITCH AT 24 WEEKS\*

(59% ON DUPIXENT VS 19% NOT TAKING DUPIXENT)

### IN ONE STUDY, SOME ADULTS HAD LESS ITCH IN AS LITTLE AS 12 WEEKS

(37% ON DUPIXENT VS 22% NOT TAKING DUPIXENT)

~ 3X AS MANY ADULTS SAW SKIN CLEAR OR ALMOST CLEAR OF PN BUMPS AT 24 WEEKS\*

(46% ON DUPIXENT VS 17% NOT TAKING DUPIXENT)

\*In two clinical studies with 311 adults taking either DUPIXENT or a placebo.

**IMPORTANT SAFETY INFORMATION:** Especially tell your healthcare provider if you are taking oral, topical or inhaled corticosteroid medicines or if you have prurigo nodularis and asthma and use an asthma medicine. **Do not** change or stop your corticosteroid medicine or other asthma medicine without talking to your healthcare provider. This may cause other symptoms that were controlled by the corticosteroid medicine or other asthma medicine to come back.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information including Patient Information.

## **TAKING DUPIXENT®** (dupilumab)

### DUPIXENT IS AVAILABLE AS A PRE-FILLED PEN OR PRE-FILLED SYRINGE

- ▶ DUPIXENT is not a daily medication. It is a biologic medicine given under the skin (subcutaneous injection). You can give yourself DUPIXENT at home once every two weeks.
- You should not inject DUPIXENT until being properly trained by your HCP. The recommended dosage for adult patients is an initial dose of 600 mg (two 300-mg injections) followed by 300 mg given every other week.
- ▶ DUPIXENT is a proactive treatment to help manage your PN symptoms.





Scan code or click <u>here</u> to learn how to inject DUPIXENT.



IMPORTANT SAFETY INFORMATION: DUPIXENT can cause serious side effects, including: Allergic reactions. DUPIXENT can cause allergic reactions that can sometimes be severe. Stop using DUPIXENT and tell your healthcare provider or get emergency help right away if you get any of the following signs or symptoms: breathing problems or wheezing, swelling of the face, lips, mouth, tongue, or throat, fainting, dizziness, feeling lightheaded, fast pulse, fever, hives, joint pain, general ill feeling, itching, skin rash, swollen lymph nodes, nausea or vomiting, or cramps in your stomach-area. Eye problems. Tell your healthcare provider if you have any new or worsening eye problems, including eye pain or changes in vision, such as blurred vision. Your healthcare provider may send you to an ophthalmologist for an eye exam if needed.

 $\label{thm:problem} Please see additional Important Safety Information throughout and accompanying full Prescribing Information including Patient Information.$ 



### WITH YOU EVERY STEP OF THE WAY

Once you've been prescribed DUPIXENT, the *DUPIXENT MyWay*® patient support program is here to help answer questions you may have about DUPIXENT. Keep in mind your doctor is still the best resource for you if you have any questions about your PN or your treatment program.

To enroll in *DUPIXENT MyWay*® and access helpful resources, call 1-844-DUPIXENT (1-844-387-4936) and select Option 1.



It's important to know that *DUPIXENT MyWay*<sup>®</sup> helps people just like you who are on or about to start DUPIXENT.



Once enrolled in the program and while you're confirmed for DUPIXENT, you will receive a Welcome Call from your Case Manager, who will explain the support available from DUPIXENT MyWay. In addition, your Case Manager can offer education and support to help you start and stay on track with your treatment.



Your *DUPIXENT MyWay* **Case Manager** can answer questions about DUPIXENT, arrange supplemental injection training, and help you start and stay on track.



With the *DUPIXENT MyWay* **Patient App**, people just like you can get access to tools to help you start and stay on track with your treatment. Contact your **Case Manager** for an invitation with directions on how to get the app.



The DUPIXENT MyWay Mentor Program gives you the opportunity to speak with other patients and caregivers to hear their experiences.



Scan code or click <u>here</u> to learn about additional *DUPIXENT MyWay* Resources.

IMPORTANT SAFETY INFORMATION: DUPIXENT can cause serious side effects, including (cont'd): Joint aches and pain. Some people who use DUPIXENT have had trouble walking or moving due to their joint symptoms, and in some cases needed to be hospitalized. Tell your healthcare provider about any new or worsening joint symptoms. Your healthcare provider may stop DUPIXENT if you develop joint symptoms.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information including Patient Information.





### NEED HELP PAYING? AS LITTLE AS \$0\* COPAY MAY BE AVAILABLE

The DUPIXENT MyWay Copay Card Program may help reduce the out-of-pocket cost of DUPIXENT. Eligible patients may pay as little as \$0\* per fill for each DUPIXENT prescription (maximum of \$13,000 per patient per calendar year).\*

### YOU MAY BE ELIGIBLE IF YOU:

- Have commercial insurance
- Have a DUPIXENT prescription for an FDA-approved condition
- Reside in the 50 United States, the District of Columbia, Puerto Rico, Guam, or the USVI
- Are a patient or caregiver 18 years or older

#### OTHER OPTIONS FOR SUPPORT

Through the Patient Assistance Program, patients who are uninsured or rendered uninsured by their insurance provider could receive DUPIXENT free of charge if they qualify. Those who may qualify must be at least 18 years of age or older, a resident of the 50 United States, the District of Columbia, Puerto Rico, Guam, or the US Virgin Islands, and demonstrate a financial need.

Call DUPIXENT MyWay at 1-844-387-4936 for full program information and eligibility criteria.

\*Approval is not guaranteed. Program has an annual maximum of \$13,000. THIS IS NOT INSURANCE. Not valid for prescriptions paid, in whole or in part, by Medicaid, Medicare, VA, DOD, TRICARE, or other federal or state programs including any state pharmacula assistance programs. This program is not valid where prohibited by law, taxed or restricted. DUPIXENT MyWay reserves the right to rescind, revoke, terminate, or amend this offer, eligibility, and terms of use at any time without notice. Any savings provided by the program may vary depending on patients' out-of-pocket costs. The program is intended to help patients afford DUPIXENT. Patients may have insurance plans that attempt to dilute the impact of the assistance available under the program. In those situations, the program may change its terms. Additional terms and conditions apply.

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### A WIN FOR SKIN IN

### PRURIGO NODULARIS (PN)

Ask your PN specialist about DUPIXENT and visit DUPIXENT.com or call 1-844-DUPIXENT (1-844-387-4936)

#### **IMPORTANT SAFETY INFORMATION:**

The most common side effects in patients with prurigo nodularis include eye and eyelid inflammation, including redness, swelling, and itching, sometimes with blurred vision, herpes virus infections, common cold symptoms (nasopharyngitis), dizziness, muscle pain, and diarrhea.

Tell your healthcare provider if you have any side effect that bothers you or that does not go away. These are not all the possible side effects of DUPIXENT. Call your doctor for medical advice about side effects. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Use DUPIXENT exactly as prescribed by your healthcare provider. It's an injection given under the skin (subcutaneous injection). Your healthcare provider will decide if you or your caregiver can inject DUPIXENT. **Do not** try to prepare and inject DUPIXENT until you or your caregiver have been trained by your healthcare provider.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information including Patient Information.

#### sanofi REGENERON®

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SCAN CODE OR CLICK <u>Here</u> to Learn More about Dupixent